



Hollywood Lakes

COMMUNITY NEWSLETTER
HOLLYWOOD LAKES CIVIC ASSOCIATION

WWW.HOLLYWOODLAKES.COM

SEPT. - OCT. - NOV. 2018

The HLCA - Who Are We?

By Terry Cantrell – President

HOT TOPICS

Board at Work
Lot's of Things Happen-
ing in the Lakes
..... Page 7

District 1
Candidates Speak Out
..... Page 17

County Mayor Beam Furr
has an important
message Page 22

Flood Insurance
Get Your Wallet Ready
..... Page 22

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facebook

The City of Hollywood is fortunate to have many beautiful residential neighborhoods with active and dedicated civic associations. The Lakes neighborhood happens to have one of the oldest civic associations formed in 1961. The HLCA is a very active association and well respected at City Hall. Different from homeowners associations in mostly gated communities where annual dues and fees are mandatory, the HLCA is a volunteer membership, non-partisan, not-for-profit organization. As our mission statement says "The primary purpose and objective of the Hollywood Lakes Civic Association is to improve and promote civic, cultural and recreational interest in the Lakes section of Hollywood.

But what exactly does that entail? What do we do to live up to our mission statement? Plenty! For those of you longtime residents who are dues paying members of the HLCA and attend our monthly meetings or for those of you that read this quarterly publication, you are aware of the many and varied issues we tackle on a regular basis. This involves extensive interaction with City Hall and our elected officials as well as concerned Lakes residents who come to us with questions, problems and issues of all kinds. Here are some activities the HLCA does to live up to our goals and objectives

- **Monthly meetings.** We host a monthly General Meeting the second Tuesday of each month (except June, July and August) where we present a variety of topics and speakers that include City Staff, elected officials or experts in a particular field of interest. In addition, the HLCA Board of Directors meets every month to discuss issues and plan for future meetings.

- **Communications.** The HLCA communicates with Lakes residents in a number of ways. In addition to the Lakes Newsletter you are reading now, we communicate important information via email and our Facebook page.

- **Social events.** The HLCA hosts a number of social events during the year to bring Lakes residents and neighbors together. Our Help Us Grow (HUG) event brings new members into the organization with the help of existing HLCA members. Our Sailor's Point Picnic event is great fun for kids and families. Our annual Holiday Social in December at the Art and Cultural Center on Harrison Street is our most popular and well attended event as is the Wine Social in June.

- **City Hall.** Probably the most important work the HLCA does is the constant monitoring of City issues that would affect the Lakes neighborhood. There are many including crime, code, development and, of course, traffic. As an example, the increase in traffic on Lakes streets and avenues as a result of the 2009 FDOT Hollywood Blvd project has been an ongoing issue for the HLCA and will continue to be until changes are made to the Blvd. Preserving the historic characteristics of the Lakes neighborhood, which has an important historic district protected by zoning codes, has always been a priority for the HLCA.



- **Interaction with other Civic Associations.** The founder of the HLCA, Herbert Freeling, also formed the Hollywood Council of Civic Associations (HCCA) in the late 60's that is still an active and thriving organization. The HLCA has a Delegate that attends every HCCA meeting where city wide issues that affect all neighborhoods are discussed with other civic association leaders. Interaction with other civic groups has always been an important part of our work.

It takes a lot of hard work by our dedicated Board of Directors to accomplish the work the HLCA does. As President, I am very grateful to the Board for their efforts and the association would not be as good as it is without their help. If you have not been to one of our General Meetings held at the Hollywood Beach Community Center, please consider attending. You won't be disappointed!



HLCA FUTURE MEETING DATES Second Tuesday of the Month at 7:00PM

Meeting Location and Presentation are Subject to Change. Please see website for current information.

www.hollywoodlakes.com

September 11th, 2018
Hollywood Beach Community Center
1301 S. Ocean Drive
Flood Insurance Forum

October 9th, 2018
Hollywood Beach Community Center
1301 S. Ocean Drive
League of Women Voters Election
Update

November 13th, 2018
Hollywood Beach Community Center
1301 S. Ocean Drive
Historical Society and Women's Club

HAVE YOU RENEWED YOUR HLCA MEMBERSHIP THIS YEAR?
RENEW NOW - GOOD THROUGH 2019 *See Application on Back Page*

The Lakes Home of the Month



June 2018
1425 Dewey Street



July 2018
1103 Buchanan Street



August 2018
1419 Cooledge Street



HOM House Party:
The June HOM Awardee celebrated by hosting a house party!

The HLCA has been awarding homes for over 14 years now! That is over 120 homes that have been recognized for their contribution to our amazing neighborhood. The HOM Committee meets quarterly (Dec., March, June, Sept.) and selects 3 homes each meeting to be awarded. The committee strives to award homes that represent the wide range of home types in our neighborhood. You may self-nominate your home or a neighbor's home. Please submit entries or questions to info@hollywoodlakes.com. If a home is chosen, we take pictures of the exterior on the 1st of the month in which the home is being recognized. We do not do interior pictures. We also place a sign in the front yard and pictures of the home will appear on our Facebook page, website and Newsletter. Please note the committee will only contact homes that are being offered awards.

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3rd floor

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2018 TRIM Notices - The Broward County Property

Appraiser's Office mails the TRIM (proposed tax) Notices in mid-August each year. The proposed property tax notice will show your 2018 property assessment, exemptions and the proposed taxes along with dates and times for the various taxing authorities' public budget hearings. The TRIM Notice is your opportunity to review your property assessment and ensure you are receiving all the tax-saving exemptions you are entitled to. Our office's contact information will be listed on the newsletter enclosed with the TRIM Notice giving you the opportunity to contact us directly should you have any questions. The absolute deadline to apply for any 2018 exemption or to appeal your property assessment is September 18, 2018.

Many property owners ignore their TRIM Notice until it is too late to appeal an assessment, question the proposed tax rates or file for exemptions. If you wait until you receive your tax bill in November to inquire about your assessment, you will lose your right to appeal. The first thing to know is your taxes are calculated using this formula:

TAXABLE VALUE x TAX MILLAGE RATES + SPECIAL ASSESSMENTS = TAX BILL - The Property Appraiser determines the market and assessed/Save Our Homes value of your property. Your tax rates and non-ad valorem fees are set by the various taxing authorities (school board, county commission, city commission, hospital district board, water management district, and so on) listed on your TRIM Notice. If you want to question your proposed tax rates, non-ad valorem fees, special assessments or services, you should contact the elected officials who serve on the taxing authorities and attend the public hearings in September 2018. Important: The Property Appraiser does not set your tax rates or collect your taxes. Your tax rates are set by the city & county commissions, school board, and other taxing authorities. Additionally, any PACE (Property Assessed Clean Energy) assessments are not included on the TRIM Notice but will appear on the November tax bill sent by the Broward County Tax Collector.

Why Are My Property Taxes Higher than the Prior Owner's Last Year? - Florida law requires property be reassessed at market value as of January 1 the year following a change in ownership and/or the year the property receives/loses the Homestead Exemption. After this reset in value occurs, the property will be protected by an assessment cap starting the following year. For Homesteaded property, the Assessed/Save Our Homes (SOH) Value can increase by no more than 3% above last year's Assessed/SOH Value (or the consumer price index, whichever is less), regardless of the increase in just value. For tax year 2018, the assessment increase is capped at 2.1% for all Homesteaded properties. For non-Homesteaded property, the assessed value can increase by no more than 10% above last year's assessed value. The 10% cap does not apply to the School Board taxes.

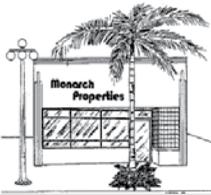
If my office can ever be of assistance to you, please do not hesitate to contact me directly at 954.357.6904 or by email at martykiar@bcpa.net.

Take care, *Marty Kiar*



Julie Wright
Realtor GRI ABR
Direct: 508-717-1141
Email: julie1141@gmail.com





Monarch Properties FL LLC
2012 Hollywood Blvd
Hollywood, FL 33020

Lakes Resident & Specialist

HOLLYWOOD LAKES CIVIC ASSOCIATION, INC.

The Lakes Community Newsletter is distributed throughout the Hollywood Lakes neighborhood.

THE LAKES COMMUNITY NEWSLETTER NEWSLETTER STAFF

Lynn Cantrell/Terry Cantrell
Kim Ottaviani/Alex Bruno/Rachel Mazor/Pam Sommers/Kathy Benjamin

2018 ADVERTISING RATES (Single Issue)

2" x 4.5"	\$75.00	11.5" x 4.5" Half Page (V).....	\$300.00
4" x 4.5"	125.00	5.75" x 9.25" Half Page (H).....	300.00
5.75" x 4.5"	150.00	11.5" x 9.25" Full Page.....	600.00

SPECIAL OFFER: 20% OFF Above rates with prepaid annual ads (4 issues).

Advertising Contacts:

Lynn Cantrell - 954-923-1940, Alex Bruno - 954-673-7739

Delivered free to residences in the area bounded by East Federal Highway, the Intracoastal, Moffet Street and Sheridan Street.

OFFICERS

Terry Cantrell	President	954-923-1940
Alex Sommers	Vice-President	754-816-5648
Rachel Mazor	Secretary	954-668-7858
Nick Moskol	Financial Secretary	954-922-0022
Ed Verret	Treasurer	954-573-0252

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Sue Gunzburger	954-707-0921
Stacey Kotzen	954-347-6633
Kim Longmire	954-925-8529
Clive Taylor	954-920-9625

COMMITTEES

Committee	Contact
Code.....	Kim Longmire, Ed Verret, Tal Mazor, Nick Moskol, Terry Cantrell
Home of the Month	Ed Verret, Rachel Clementi, Darlene Feinzig, Alex Bruno, Jose Castro
Legal Committee.....	Ed Verret, Terry Cantrell, Stacey Kotzen
Membership/Outreach.....	Rachel Mazor, Patty Moskol, Jose Castro Patty Moskel, Lanie Verrett
Newsletter.....	Terry Cantrell, Lynn Cantrell, Alex Bruno Kim Ottaviani, Pam Sommers, Rachel Mazor, Kathy Benjamin
Parks/Golf Courses.....	Terry Cantrell, Kim Longmire
Planning & Zoning.....	Terry Cantrell, Nick Moskol
Program.....	Tal Mazor
Traffic and Safety.....	Terry Cantrell, Roger Lohse
Website/Technology.....	Terry Cantrell, Tal Mazor, Roger Lohse
Hollywood Council of Civic Associations.....	Terry Cantrell, Kathy Benjamin

EDITORIAL POLICY

Articles constitute the opinion of the writer and not the Hollywood Lakes Civic Association, Inc. (HCLA). Letters to the Editor will be published from any resident on any civic issue. Letters must bear the name and address of the writer. The HCLA does not necessarily endorse the position of any letter which may appear in the Newsletter. All articles, letters and editorials submitted for publication are subject to revision for space and clarity. No article in whole or in part, may be reprinted without permission of the HCLA.

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Kurt S. Hilberth Esq.

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Many thanks to the new Publix on Young Circle and Store Manager Scott Drew for the very generous donation of water for our meetings!

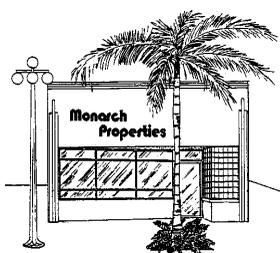


The Hollywood Women's Club held their seventh annual golf fund raising tournament in July at the Hollywood Beach Golf Club. Congratulations on a very successful event!



Barbara Marks, Realtor
CRS, CRB, CIPS, CLHMS
Monarch Properties FL LLC
Cell: 954-398-1047
Office: 954-921-1003
Barbaramarks.realtor.com

Lakes resident providing dedicated service to Hollywood for over 25 years. Nobody knows "Hollywood Lakes" better than Barbara Marks, CRB, CRS, CIPS, CLHMS Realtor/ Owner of Monarch Properties



900 S Southlake Dr - \$1,350,000
Hollywood Lakes 4/5.5, quality 2 story designer home, pool, new kitchen, marble floors, elevator, generator, massive entertaining areas & master suite.



201 N 13 Ave - \$484,900
Hollywood Lakes 3/2, corner lot. Updated, impact glass, wood/granite/stainless kit, terrazzo floors, office, 2,273 SF, 2 car gar. Security. Impeccable condition.



1021 Washington St - \$499,000
Hollywood Lakes 3/2, den or 4th bed. Totally renovated, ceramic floors, new bath & kit. Screened patio, garage, paver drive. Walk to Southlake. Also for rent.



1534 Monroe St - \$425,000
Hollywood Lakes 2 story duplex. Totally redone, each unit 2/2, 1 rented, the other move-in ready. Charming historical architecture. Deck in rear.



Northlake Hideaway - \$539,000
Unique character & privacy, 3/2, across from multi million \$ estates. Impact glass, wood/granite kit, newer baths, lush landscaping, elect. security gates.



1400 S Ocean Dr #1207- \$238,000
Hollywood Beach condo, 1/1.5. Redone apt w/ new white wood & granite kitchen, new baths & porcelain tile floors. Fabulous Intracoastal views. Also for rent.

I have buyers looking to purchase now. Please call me for a free market analysis of the value of your home.



BOARD AT WORK *By Terry Cantrell*

Here are some important issues being discussed by the HLCA Board of Directors:

- **Crime Up Tick?** Some residents have experienced what may seem to be an up tick in crime in the Lakes neighborhood – mostly vehicle related break-ins and/or thefts. In the past, many Hollywood neighborhoods have seen mini-crime waves where there are perpetrators targeting certain areas of the city. We asked the Hollywood Police to review the crime statistics for 2018 compared to 2017 from January through June. The crime classifications included both violent and non-violent crimes such as homicide, rape, robbery, aggravated assault, burglary, larceny to vehicles and vehicle theft. Surprisingly, overall crime is down 12% year to date over 2017 city-wide. During this period, there were 2,285 crimes listed so far in 2018 compared to 2,605 same period in 2017. Regarding the vehicle crimes, the most common vehicle crime is the result of residents NOT locking their vehicles at night...yep, happens all the time.

- **South Lake Water Main Project:** The City of Hollywood Dept. of Public Utilities is making progress with the water main replacement project for the South Lake area. Like the North Lake project that completed last year, the South Lake area will be getting new water lines. These water lines run mostly through the avenues and alleys. The contractor, Ric-Man Construction, is performing the work on a phased basis starting at the northwest corner and working east and south. The first area to see work has been 15th, 16th and 17th Ave. from the Blvd down to Washington Street. The good news is that all the roads and alleys that saw work will be completely repaved at the end of the project sometime in 2020.

- **Bikeway on 14th Ave.:** As reported here recently, the Florida Dept. of Transportation (FDOT) is installing a north-south bike path from Dania Beach Blvd to Hallandale Beach Blvd. The bikeway, as they call it, will run along 14th Ave. Some work will be done to widen certain parts of 14th Ave. and some trees will be replanted to new locations to accommodate the project. We expect the work to start later this year.

- **Hollywood Blvd traffic issues:** The HLCA continues to push the City and FDOT to fix the problems caused by the Hollywood Blvd rebuilding project that was completed in 2010. Traffic has increased along 13th Ave, Harrison and Tyler Streets as well as other Lakes roadways. Traffic is also increasing thanks to the new Hollywood Circle apartment and hotel project. The City's Traffic Consultant, Ian Lockwood, when showing his concept for Young Circle, also strongly recommended that FDOT open up 12th, 14th, 15th and 16th Ave. to crossing traffic as this would alleviate traffic on other streets by giving drivers more options for crossing the Blvd. The HLCA agrees and will continue to urge the City and FDOT to pursue this recommendation.

- **Mooring Fields for the Lakes:** As a result of the lack of action in Tallahassee last spring, the "recreational zone" bill that was to be heard by the Legislature never got into committee. This bill would have restricted boating activity on the two lakes to recreational only – no overnight "squatting." Because there is no guarantee that the Legislature will approve of our request for recreational zones, we have asked the City to revisit the mooring field concept that was vetted in early 2017. As you may recall, Hurricane Irma came through last fall and a half dozen docks were damaged by squatter boats that came lose from their anchors. Those vessels ended up be abandoned by

their owners who had no insurance. We will have more to report on this soon.

- **Candidates Forum:** The Hollywood Council of Civic Associations will host a City Commission Candidate Forum for Districts 1, 3 and 5. All the candidates running for these districts have been invited. This is a wonderful opportunity to meet and hear from your candidates in order to make an informed decision prior to voting in the November 2018 election. Each candidate will speak for 2 minutes then the moderator will ask prepared questions. The Forum will be held on Monday, September 24th, 2018 from 7:00 PM - 9:00 PM at David Park Community Center, 108 N 33rd Court, Hollywood, FL 33021. Everyone is welcome to attend.

- **Campaign Signs:** Just a reminder that, during this campaign season, if you display a campaign sign you must first sign a City permit from the candidate and the sign can't be on the swale – only on your yard. Lastly, all campaign signs must be removed within 21 days of the election.

- **Leaning Power Poles:** Many of us still have leaning or damaged power poles from Hurricane Irma that have yet to be addressed. The City has attempted to force FPL and ATT to address this problem but they are not having much luck. An odd fact is that 90% of the poles in Hollywood are owned and maintained by ATT. If you have a leaning or damaged pole near your house, you can report it to us or directly to the Dept. of Public Works, 954-967-4526.

As always, the HLCA Board of Directors is very interested in your thoughts, opinions and concerns. Contact us at info@hollywood-lakes.com or call us at 954-923-1940.



**The City of Hollywood will host the Cardboard Boat Races
on Saturday, Oct. 13 at the Hollywood Marina.**

Stay tuned for details!

South Broward High School Update

By Rachel Mazor – HLCA Secretary

HOMECOMING 2018 – 10/26/18

South Broward High School invites all students, alumni and fans to join us for our Homecoming Game against Hollywood Hills! Check the school website for dates and come join us for the Fall Alumni Breakfast to be held Homecoming Week.
<https://www.browardschools.com/southbroward>

SCHOOL OPEN HOUSE will be 9/4/18

Sharing some good news:

- Our graduation rate is 90%. We had two groups of students compete and place in National Competitions over the summer.

-AICE Business Program in conjunction with Junior Achievement

-Qualified through local and regional competitions to compete at Nationals in Washington DC presenting their NuCool Headband which is a stay cool headband to wear while working out. *See photo.*



-Skills USA Program had finalists presenting their Marine Engineering Projects in Louisville Kentucky. They qualified for National Competition through presentations at local and state level.

South Broward is the first and only high school in Broward County to earn the National Magnet Certification for our Magnet Program. The certification is based on our student achievement data, industry certification proficiency, cross curricular theme and equity in student enrollment.

GARY W. SMITH

4151 Hollywood Blvd.

954-361-0000

garysmith@remax.net

The Lakes are still a hot place to live...even in the summer.

As prices continue to move forward, we, who have not moved to Ashville find that we have raised our selling price average from \$257.00 per sq. ft with 85 days on market last year (2017) to \$264.00 per sq. ft with 95 days on market in 2018. The big change was in the number of sales this year..from 37 in 6 months of 2017 compared to 55 sales in 2018.

I see no slowing down although some Lakers seem to think the market had become soft...Not so, in spite of rumors of rising water.

I have moved my office back into the Downtown at the corner of Harrison and 19th. ave. Happy to be in my home turf.

I have re-activated my commitment to the Downtown Business Association which I have found builds a wonderful bridge to visitors looking to live in our area. We have so many exciting new developments going on with the Circ Hotel and Apartments now open, creating a 5 star presence for our area. As a member of the Chamber Task Force we have a common goal of helping the CRA in making our Downtown friendly and accessible. The Great Southern Hotel will soon become another Iconic building that will help the Lakes value bringing an upscale population to the area. We have new businesses moving in who add a home town presence to our area.

If you have the time and passion for helping our area I encourage you to participate in our upcoming meetings and interactive online website coming online this September.

Our new RE/MAX office will become an invitation center for new residents to our area and I see a very positive future for all of us in this coming year.

If you're considering a move in the next few months please allow us the opportunity to be of service.

Thank you,

Gary Smith

Broker Sales

RE/MAX 5 Star Realty

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Hollywood

963 Harbor View South | \$574,000

Two-Story Townhome with Completely Renovated All-White Kitchen with Quartz Counters, New Impact Glass Front Door, Nice Backyard Patio, Two-Car Garage, 3BR/3BA. Great Amenities, Marina and more.



Harbor Islands

973 Sanibel Drive | \$1,699,000

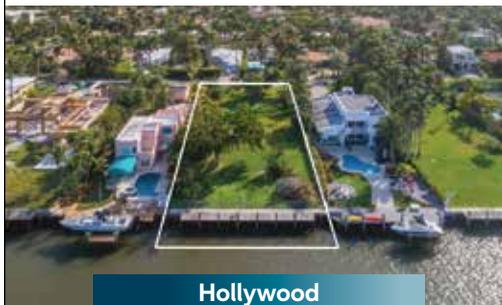
Spacious and Elegant Corner Two-Story Home. Oversized Lot in a Gated Community. Over 4,737 SF. 5BR/5.5BA, Large Entertainer's Backyard, Volume Ceilings.



Hollywood Beach

3535 South Ocean Drive #2302 | \$3,050,000

Stunning Direct Oceanfront Corner Unit, Totally Renovated with Sweeping Panoramic Views. Features Private Elevator and Entry Foyer, 12' Ceilings, Large Wraparound Balcony. 3BR/3.5BA.



Hollywood

1010 S. Northlake Drive | \$1,498,000

Waterfront Lot 85' x 228', Approximately a Half Acre. New Seawall & Dock, Northlake Leads Directly to the Intracoastal Waterway with Access to the Atlantic Ocean & no Fixed Bridges.



Hallandale Beach

2307 NE 7th Street #40 | \$399,000

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RECENT SALES

- 1110 S. Southlake Dr. \$2,460,000
- 1018 S. Northlake Dr. \$1,300,000
- 1030 Adams St. \$1,000,000
- 1421 Tyler St. \$960,000
- 902 Hollywood Blvd. \$900,000
- 1205 Adams St. \$650,000

Scott Patterson

Senior Vice President

EWM Realty International

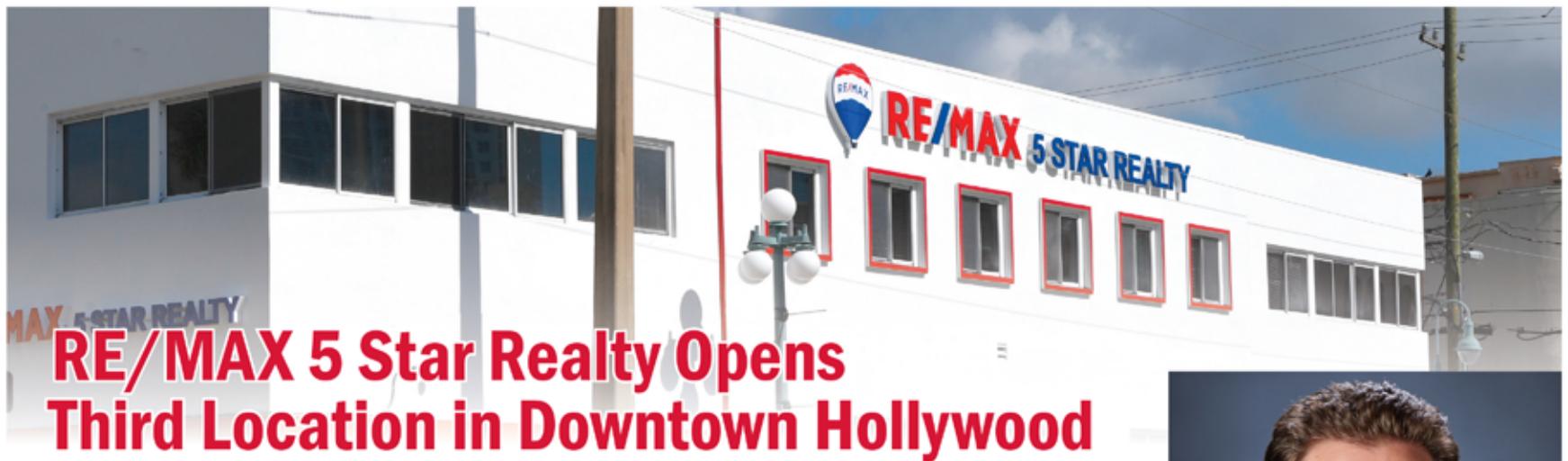
954.661.8871

scott@scottpatterson.com

scottpatterson.com

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RE/MAX 5 Star Realty Opens Third Location in Downtown Hollywood

Real estate industry leaders Alex Bruno and John DeMarco continue to expand operations by opening a third office in Downtown Hollywood. Located at 1901 Harrison Street, the new office is a great addition to their already successful Broward County locations: 4151 Hollywood Blvd., Hollywood and 2863 Executive Park Drive, Weston.

The new 5,000 square foot building, owned and operated by Bruno and DeMarco, features a state of the art build-out complete with industry leading technology and tools. This true retail location offers clients and agents significant benefits and maximum marketing exposure. Now with over 60 licensed real estate professionals, RE/MAX 5 Star Realty's momentum and market share continues to grow throughout South Florida.

RE/MAX 5 Star Realty specializes in residential real estate, luxury home sales, commercial real estate, industrial real estate, development opportunities, investments, 1031 tax deferred exchanges, and services all of South Florida.

RE/MAX 5 Star Realty's total 2017



"My Commitment is with you to grow and bring prices to the next level."
- Alex Bruno

sales volume exceeded \$200,000,000.00 in gross sales ranking their office #6 in the state Florida for total office volume within the RE/MAX network. Their organization is on pace to do well over \$300,000,000.00+ in sales for 2018. Per MLS closed sale statistics, Alex Bruno is ranked #1 in the entire City of Hollywood, with John DeMarco ranked at #3. Under Bruno and DeMarco's leadership The DeMarco Real Estate Group was ranked #1 in the state of Florida, and #1 in the entire country for commercial sales volume within the RE/MAX network.

Alex Bruno and John DeMarco are both RE/MAX Hall of Fame inductees and RE/MAX lifetime achievement award recipients. RE/MAX 5 Star Realty is also a certified commercial division qualified to handle all aspects of Real Estate.

Recently Alex Bruno, RE/MAX 5 Star Realty Owner/Agent, took the time to answer a few questions about the successful real estate agency.

What is the secret behind your firm's success?

Our organization brings real estate to the next level, we know how to deliver real results to our clients. We work hard, and our offices are backed by the RE/MAX brand, that allows us to deliver unparalleled international exposure. RE/MAX has over 7,000 offices with 120,000+ agents. We take every transaction very serious, whether buying, selling or investing, we know how to get the job done.

How do your services differ from your competitors?

Having strong leadership from million-dollar producers is just the start to setting the bar above our competitors. Also, being available and attentive to our agents is necessary. We are always available to coach and encourage our agents to their full potential. It is our goal to make them all stars. Being in the industry for many years, we understand the challenges that realtors and clients

face every day. Learning from the most successful offices, we provide a rich environment, professionalism, and we have our pulse on the market and market conditions. We have the expertise to produce real results for our clients.

Do you have a specific specialty?

Condos, single family homes, retail spaces, and rentals, we do it all! This is a well-structured office with multimillion dollar producers, and a great opportunity for agents to be a part of this knowledgeable team.

We have John DeMarco/Broker who is President of the #1 Ranked Commercial Team in the State of Florida. John DeMarco specializes in commercial sales and acquisitions. We both are very well versed in the real estate industry with no specific specialty. Our mission is to ensure a helping hand to agents, clients, and the community equally.

Tell us about the new office.

We have incorporated all the bells and whistles in the new office space for the intended maximum exposure. A sophisticated ambiance brings this new office to the next level by providing a full service real estate agency, title services, insurance, and a top of the line lender.

The luxury real estate office offers a chic café style atmosphere where agents and potential clients alike feel at home. The location not only accepts walk in's but also provides hands on training and resources to help buyers, sellers, and agents.

The new east end office will continue to provide the standards of our international companies and offices alike worldwide in over 100 counties with more than 110k agents which we are sure to be a positive influence. We are excited about our new office as our brand continues to grow.

Is the new location able to help those looking to invest or relocate from other countries?

Both of our networks of real estate



"Our mission is to ensure a helping hand to agents, clients, and the community equally"
- John DeMarco

agents, buyers, and sellers range worldwide. We range from the United States as well as several international nations. When looking to invest in the South Florida lifestyle, each client benefits from our local expertise and multilingual agents/staff. We are both growing with market trends and ongoing changes of the real estate industry.

Is there anything else you'd like to share?

I'm very excited to see our company continue to grow and open our third office, RE/MAX is the number one name in real estate and we have the most productive agents in the industry working for our firm. We have in house lenders, as well as in house title services backed by the best law firms in Florida. Client satisfaction is our number one goal. We also provide all of our agents with all the tools they need to be as successful as possible. John and I have been doing this a long time and know what it takes to deliver. We would like to invite our neighbors, friends, clients to our grand opening. The date is to be determined, but please contact us if you would like to join us.

RE/MAX 5 Star Realty, Alex Bruno, and/or John DeMarco can be contacted by calling (954)361-0000, visiting the website at www.5StarHollywood.com or emailing admin@5StarHollywood.com.

Taste of Hollywood

The HLCA May General Meeting was our annual Taste of Hollywood. Attendees heard a presentation by CRA Director Jorge Camejo and feasted on great eats provided by the following Hollywood establishments: Lola's, Krakatoa, The Tipsy Boar, Jimbo's, Mamacita's, La Bonne Address, Conca D'ora, LoveLee Bake Shop, The Coffee Hub/Little Sugars, our new Young Circle Publix and Celsius beverages.



Wine Social

The HLCA hosted our annual Wine Social in June at Hollywood Vine and had the largest turn-out ever! Over 100 HLCA members enjoyed a glass of fine wine and apps. Many thanks to Steve and Tina for the great hospitality.



Good Eatin' in the Lakes

By Kim Ottaviani – HLCA Director

Where I grew up in Western Pennsylvania she/he who serves the most cookies wins. Cookies are more often than not still home made using recipes handed down from generation to generation. Before it was fashionable to have dessert offerings other than or in addition to a wedding cake there had been elaborate “cookie tables” at wedding receptions featuring platters filled with sweet treats in the form of cookies, cookies and more cookies which are often more of a show stopper than the wedding cake itself. At one friend’s wedding reception, there was an entire cookie “room.” No one is sure how the wedding cookie table tradition started. One theory is that the cookie table began during the Great Depression, when some food items were rationed, to help the bride and groom overcome the financial hardship of purchasing a wedding cake, because the cost of a cake was distributed among family members who baked and provided homemade cookies in lieu of a big expensive cake. The tradition is still going strong. Many homes have platters of cookies spread out at Christmas time that rival wedding cookie tables as well. So, when I was invited to a “cookie party” here in the Lakes last holiday season, I jumped at the chance to have a taste of “home” right here at, well, home. The event did not disappoint. Neighbors, friends and family of the hostess showed up with platters laden with homemade cookies in all shapes, sizes and flavors. There was a friendly contest where fellow cookie bakers voted for “best taste” and “best decorated.” And then everyone was invited to go around the table and load up a container with samplings of each cookie to take home to share. Come with “one” and leave with “many.” Just like the many good memories of cookie tables past that served to sweeten each experience.

Here’s the recipe for my offering. It’s a take on the traditional round “buckeye” cookie that graced almost every cookie table I’ve ever had the sweet privilege from which to sample. This is a simpler one pan version which requires no rolling and dipping and you can add a sprinkling of sea or kosher salt to elevate the taste by creating a mix of sweet and salty.

Peanut Butter Incredibles

- 2/3 cup butter
- 1 cup peanut butter
- 2 cups confectioner sugar
- 1 ½ cup fine graham cracker crumbs
- 1 small bag chocolate chips

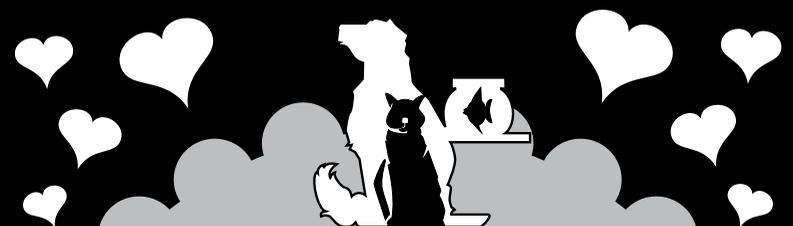
Butter 13 by 9 baking pan. Melt butter, add peanut butter and stir until melted. Stir in sugar and graham cracker crumbs. Press mixture into bottom of prepared pan. Melt chocolate chips. Pour melted chocolate chips over crumb mixture. Refrigerate. When mixture is halfway set sprinkle with kosher or sea salt if desired. When firm cut into bars and enjoy. Store at room temperature.

And here’s a take on a recipe for a cookie that I just could not get enough of. I am a bit concerned I won’t be invited back to the cookie party next year um, because I might have nabbed too many of these sweet and salty treats (wink). It’s a traditional chocolate chip cookie recipe that’s elevated with the crunchy addition of nicely salted pistachios and in this version, a hit of smoked sea salt (optional).

Dark Chocolate, Pistachio & Smoked Sea Salt Cookies *(adapted from Smitten Kitchen)*

- 1/2 cup (1 stick) unsalted butter, at room temperature
- 1/2 cup granulated sugar
- 1/2 cup packed brown sugar
- 1 large egg
- 1 teaspoon vanilla extract
- 1 1/4 cups all-purpose flour
- 1/2 teaspoon baking soda
- 1/4 teaspoon salt
- 1 1/2 cups dark chocolate chips
- 1 cup shelled pistachios, coarsely chopped
- Smoked salt for topping

Preheat oven to 300 degrees. Beat butter and sugars together until pale and fluffy. Add the egg and beat in for about a minute. Add vanilla and beat to incorporate. In a medium bowl, whisk together flour, baking soda, and salt. Add the mixture to the butter mixture and beat on low speed until just incorporated. Mix in the chocolate chips and nuts. Drop by the 2 tablespoons onto parchment lined baking sheets. Sprinkle with smoked sea salt (optional). Bake cookies for 18 minutes until just golden brown. Makes about 24 cookies.



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 - Dr.Vicente

"Ramon was professional and went beyond any expectations I could have had. Ramon by far was the best and most pleasant realtor I've ever dealt with...I will recommend him to anyone and know they're in good hands FANTASTIC!!!!!" - Craig S.

"Ramon is an excellent broker. He responded quickly to our questions as he is very knowledgeable. Great experience. we will refer him and use him again" - Christian & Brooke

"Ramon is an amazing broker and person. I knew he was invested in my needs from Day 1 through my closing and beyond he is always looking out for the needs of his clients" - David C.

"As first time home buyers, going into the experience was a bit stressful... After meeting Ramon, we knew we were in good hands..." - Miguel & Sandy

"If we were going to purchase another home in the U.S. without hesitation would call Ramon again, I have been recommending him to all my friends" - Raymond & Wayne

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Two Students from Hollywood Lakes Earn Top Honors at National History Day

By Raelin Storey and Shannon Afele – HLCA Members

In June, Hollywood Lakes residents Mack Afele and Jack Lohse, both eighth graders at Beachside Montessori Village, competed in the national finals for the National History Day® Contest headquartered in Washington, D.C. The two won 2nd place and brought home silver medals for their junior division documentary on the role South Florida played in the Cuban Missile Crisis. The two researched the topic and found archival footage. They also conducted interviews and captured video at sites around South Florida including a former Nike Missile Battery in the Everglades and the JFK bunker at Peanut Island.

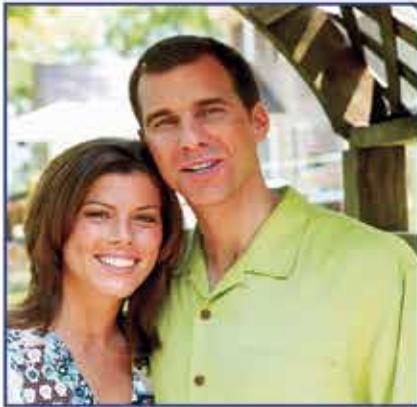


More than a half-million students around the world entered the contest at the local level, with the top entries advancing to state/affiliate contests. The top two entries in each category were then invited to the national contest at the University of Maryland, College Park. Competitors represented the 57 affiliate members, including every state, Washington, D.C., American Samoa, Guam, Puerto Rico, and international schools in South Korea, South Asia, and China. More than 3,000 middle and high school students presented documentaries, exhibits, papers, performances, and websites related to the 2018 theme Conflict & Compromise in History.

"The competitors at this level are some of the hardest working students of their generation," said National History Day Executive Director Dr. Cathy Gorn. "The competition at this level is tough. Each of these students has spent hours researching, revising, and preparing their entries. It takes a truly dynamic project to win at the National Contest."

The full list of winners is provided online at: www.nhd.org/winners and Jack and Mack's award-winning documentary, "South Florida: The Staging Ground for a Nuclear Showdown," can be found by searching the title on YouTube.

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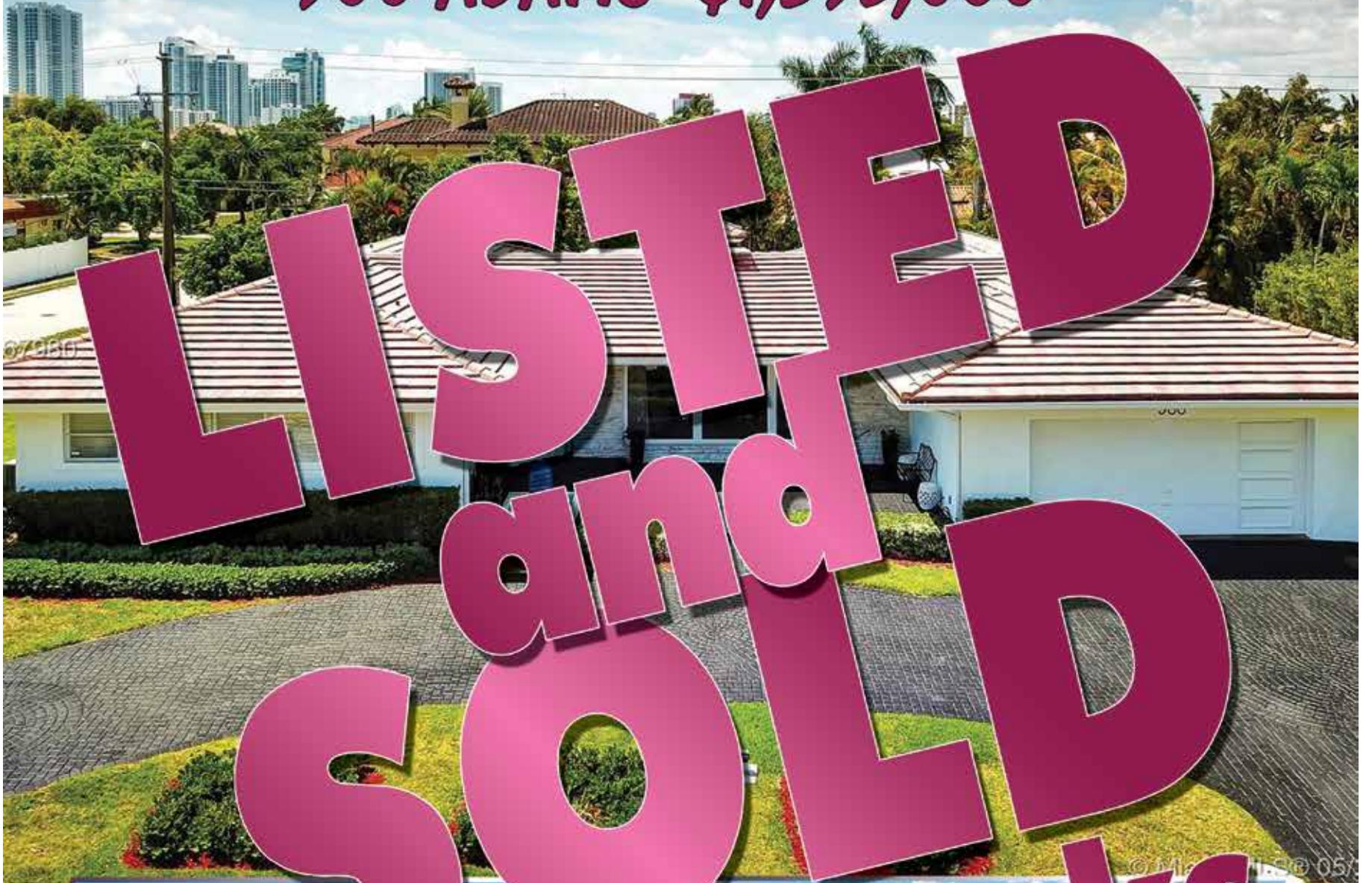
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District 1 Candidates Review

The upcoming Nov. 6th election will include Hollywood districts 1, 3 and 5. The other districts and the Mayor's seat are now staggered so that there will always be a Commissioner(s) with experience or "tribal knowledge" on the dais. There are a number of candidate forums scheduled this fall so we thought it would be good to allow the four District 1 candidates the opportunity to vet themselves to our readers:

Itzhack Feldman: You might have seen me giving free rides on the Broadwalk — and wouldn't expect a rickshaw driver to run for commissioner — but I have spoken with all kinds of residents along the way who have expressed their concerns and suggestions on many issues. I am prepared to TAKE CARE OF THE PEOPLE! Some of the biggest problems for residents include vacationing homes, the growing homeless situation, and other housing-related dilemmas; fixing these issues will be my top priority should I win the election. I do not have a business to benefit or distract me from advocating directly to the people's needs, so there will be no conflicting interests to get in the way of my decisions. The Sun Sentinel even labeled me as a "city agitator" because of my past experiences challenging City Hall, but I will take that as a compliment — it shows that I do not hesitate to fight for what is right! I am prepared to dedicate myself to improving Hollywood while being mindful of the feelings of homeowners, local business owners, seniors, and other groups who feel excluded from the political conversation. On November 6 you can vote for a lawyer, a condo president, Mickey Mouse (write-in) and remember they all live on our famous Ocean Drive, including our current commissioner or you can vote bold and different... FELDMAN! The only candidate that actually lives in your neighborhood for over 20 years. This is your town, not the town of self-interested developers, realtors or corporations lawyers. Let's have our local politics — and Hollywood's future — reflect that! Thank you for your vote.

Joseph Kaplan: (Ed: Mr Kaplan is a write-in candidate) I am a transit advocate that has lived in District 1 for the last 18 years. On June 26, 2001, I was appointed by the Hollywood City Commission to serve on its Citizen's Transportation Committee for a one-year term. In February of 1990, I graduated Brooklyn College, of the City University of New York, with a Bachelor of Arts in History. I have six graduate credits from Brooklyn College (non-matriculated) in the field of Public Policy and Administration. I have previously worked in the field of Housing Management and Administration for New York City, and New York State Government agencies. My Priorities - To put the needs of the voters and residents of District 1 first.

Luis Prada: I'm a retired Pilot after 40 years of working for the Airlines, I'm married to Kathleen and live in Hollywood for over 25 years at Trafalgar Towers II. For the last 20 year I have been the President of the Board. I am a flight instructor, FAA IA and have a CAM license for over 15 years. My priorities: Increase police force at night time in the Lakes Area, I would work hard to increase the police force from 2 officers at night to 4 and increase the force on daytime as well, improve services for all of District 1. There are ways that we can improve the traffic and parking on Ocean Dr. We must fix the traffic problems that we have on 13th Ave and Hollywood Blvd. Adding stop signs will avoid many accidents. Increase Police presence on the Broad walk. We need to eliminate the gangs with bikes threatening our residents and tourists and increase police force on weekends.

We need to stop giving money away like we did to the tune of \$28,000,000.00 to Margaritaville. These millions could have cut the taxes for our residents.

Our Commissioners need to be leaders not followers. I will never be influenced to make decisions other than what's right for Hollywood. I would like to work with Broward County School Board to improve our schools and attract more families to Hollywood.

Caryl Shuham: Since embarking on this campaign, I have met so many terrific neighbors who, like me, love living in District 1. But, like me they too see countless opportunities for improvements in our neighborhoods and our City. I am running for Hollywood City Commissioner, District 1, to use my leadership skills, civil engineering education and professional experience as an attorney to help protect and enhance our quality of life, ensuring that we keep the best of Hollywood while working together to find needed solutions.

I believe the role of City Commissioner is to be a wise steward of our residents' tax dollars. Spend efficiently, ethically and with transparent accountability for the common good of Hollywood residents. My specific priorities for Hollywood Lakes are: (1) making our streets safer from speeding cars and increasing police presence to help reduce crime in our neighborhoods, (2) finding efficient solutions to reduce flooding in our streets, and (3) establishing proactive, fair code enforcement for all residents.

I have volunteered in our community for many years. I was honored to be appointed by the Mayor and City Commission to the City's Dune Master Plan Task Force, which is studying and making recommendations to the City for the feasibility of dunes on Hollywood Beach. I am a mentor to young women students at Hollywood Hills High School through the Women of Tomorrow program. I also serve as an officer of North Beach Condominium Association. I have held many volunteer leadership positions in the past with Broward Public Schools Partners In Education, the David Posnack JCC Book Festival and the local chapter of the Crohn's and Colitis Foundation of America. Professionally, I have a degree in civil engineering from the John Hopkins University and a law degree from the University of Maryland. I have been in private practice as a lawyer specializing in construction law. I currently work as corporate counsel to Moss & Associates, LLC. I have extensive experience in preparing and negotiating construction contracts, as well as risk allocation, insurance and bonding. I am Board Certified by the Florida Bar in Construction Law. Personally, my husband and I are the proud parents of three incredible young men: Simon, an engineer; Matt, a journalist; and Ben a medical school student. Through my education as an engineer and career as an attorney, I have gained the professional experience, and the desire to make a positive impact on our City. My intent is to use my experience to contribute to the betterment of the City of Hollywood, keeping it fun, unique and a model of sustainability.

The Hollywood Council of Civic Associations will host a Candidates Forum for all candidates running in the November election on Monday, September 24th, 2018 from 7:00 PM - 9:00 PM at David Park Community Center, 108 N 33rd Court, Hollywood, FL 33021. Everyone is welcome to attend.

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Why should you enroll in the Leadership Hollywood Program? Each year, the Greater Hollywood Chamber of Commerce coordinates Leadership Hollywood, an interactive program where participants can view our community up close, work together and acquire a unique knowledge of resources and services available in Hollywood, Broward County and the State of Florida. Leadership Hollywood is in fact, one of the state's longest-running leadership programs. Fall 2018 will launch our 43rd consecutive class!

The Format. Leadership Hollywood consists of nine unique program days, each providing an interactive forum through interface and communication with the current leaders and policy makers in our community. All activities include maximum class member involvement and participation. Class members experience the process that guides them to better comprehend the challenges facing our community. In a nutshell, Leadership Hollywood is an organized and comprehensive curriculum for our community's future leaders. Leadership Hollywood Alumni include Mayor Josh Levy, Commissioners Debra Case, Peter Hernandez, Dick Blattner, Kevin Biederman and Linda Sherwood as well as our Chief of Police Chris O' Brien and many others.

As part of the curriculum class members will learn all about Health and Human Services, Public Safety, Education, Art & Culture, Environmental Issues, Criminal Justice, Broward County Government, Media, City Government, Business Development and Tourism. A session will focus exclusively on leadership styles and each participant's personal leadership skills.

Why You Belong. The Leadership Hollywood experience is one that will stay with and benefit you throughout your career. You will personally grow as a leader and get to know like-minded people who will be your allies in the community. Leadership Hollywood will give you the opportunity to really learn about the community and your own leadership style. Understanding the impact of decisions that are made is priceless. Additionally, the friendships you will make in the Leadership Program will last a lifetime.

Learn More or Apply Now. If you have the ability to set and achieve goals, are engaged in our community and have the potential to impact the area, region or state, Leadership Hollywood is right for you. The deadline for applications is September 25, 2018. For more details please visit www.hollywoodchamber.org or call 954-923-4000.



*By Angela Bishop
President*

Though summer is often thought of as a time for vacation or a season to take a reprieve from the sweltering So Fl sun, Hollywood Women's Club has been on the go and bustling with activity.

We kicked off our Summer Social Series at various locations around town and were excited to see so many new faces at each event. A big thank you to Mama Mia's, GG's Waterfront, and Ruana's Peruvian for hosting us and providing delicious tastings, and happy hour specials. We collected donations towards adopting sea turtle nests for local classrooms, as well as for back to school supplies for Central, Colbert, and Oakridge Elementary schools.

In addition to our ongoing monthly service projects, HWC held our 7th Annual Golf Tournament at Hollywood Beach Golf Club with record breaking attendance! Attendees enjoyed a brunch buffet and awards ceremony at Shenanigan's East afterwards. We could not have done it without our sponsors, partners, players, and volunteers. A huge thank you to all that contributed!

The second half of 2018 will be filled with some exciting new projects and events! Please go to our website directly to become a sponsor of our many community service projects.

As we forge into the Fall season, we'll return to our beloved Clubhouse in September to host guest speakers from the area while enjoying hors d'oeuvres and camaraderie. Topics will include future community service initiatives, breast cancer awareness, and estate planning. If you'd like to meet more women in the area and make a difference in your community, we'd love to have you join us! Don't miss our fabulous Wine Under The Palms event on Friday, October 12th from 7am – 11pm at the clubhouse at 501 n 14th Avenue, Hollywood, FL 33020. You can find more info and follow our activities on our website: www.hollywood-womensclub.org or on Facebook or Instagram.

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The Art and Culture Center/Hollywood is a 501(c)(3) non-profit organization supported in part by its members, admissions, private entities, the City of Hollywood; the Broward County Board of County Commissioners as recommended by the Broward Cultural Council; the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture; the David and Francie Horvitz Family Foundation; and the Josephine S. Leiser Foundation. We welcome donations from all members of the community who wish to support our work.



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2018 Florida Biennial Features 66 Works From Florida Artists

By The Art and Culture Center of Hollywood



The 2018 Florida Biennial features 66 works by 31 artists who were selected by juror Sarah Fritchey from entries submitted to the Art and Culture Center/Hollywood. The exhibition opens with a reception from 6-9 p.m. on Friday, Sept. 14 with the announcement of awards for the Juror's Pick and Honorable Mention. This ninth edition of the Center's Juried Biennial received applications from 291 artists living in 85 cities throughout Florida. In all, juror Sarah Fritchey reviewed 2,050 works from artists working in any media. The 2018 Florida Biennial focuses on exploring multicultural identities, discussing ecological issues, and imagining a robust cultural climate for Florida within the global economy. The exhibition will run through Oct. 21.

The 31 artists selected are: Maria Barbist, Julie Davidow, Elaine De-fibaugh, Bernadette Despujols, Rigoberto Diaz, Michael Dillow, Nicole Doran, William Douglas, Santiago Echeverry, Rosa Garmendia, Lorna Galloway, Lisa Haque, Alex Ibsen, Elite Kedan, Kandy Lopez, Cynthia Mason, Aurora Molina, Desireé Moore, Sharon Norwood, Jee Park, Edison Peñafiel, Lisa Rockford, Donna Ruff, Maricel Ruiz, Troy Simmons, Jonathan Stein, Bethany Taylor, Star Trauth, Amber Tutwiler, Jill Weisberg, Almaz Wilson

Gallery hours are Tuesday – Friday, 10 am – 5 pm and Saturday – Sunday, noon – 4 pm. Admission to the opening reception on Sept. 14 is \$10 and free for members. Gallery admission is \$7 for adults, \$4 for students and seniors, and free for members. Join us for a themed Biennial happy hour to bring artists and audiences together on Friday, October 5 from 5-30-7 pm. Enjoy a specialty cocktail and view works in our three historic galleries, which are dedicated to exhibiting more than 200 artists each year. Admission to the Culture Hour is \$7, free for members.

Free Admission and art activities at the Center

Free Arts! Family Days presented by PNC Arts Alive offers free admission and interactive arts activities the third Sunday of every month. Guest artists and teachers create art-making projects for the entire family while providing the opportunity to enjoy the current exhibition for free.

The upcoming dates for Free Arts! Family Days are:

- September 16, 2018
- October 21, 2018
- November 18, 2018

More information on this month's activities is posted online at artandculturecenter.org.

Golf for Art moves to the Fall

The 10th Annual Golf for Art is moving to its new fall date. The popular fundraiser will take place on Saturday, October 20, 2018, at the championship, par-70 Hollywood Beach Golf Club. The day on the links features breakfast, multiple beverage stations throughout the course, and hole-in-one prizes including a 2018 Kia Stinger GT, compliments

of Hollywood Kia. It concludes with an awards luncheon that features a live auction with golf foursomes, hotel stays and more.

Registration is \$150 for individual golfers and \$600 for foursomes. Sponsorships for Golf for Art are also available. For more information or to register, visit ArtandCultureCenter.org or call 954-921-3274.

Arts Aspire leadership program prepares students and young adults for their future

The Art and Culture Center's Arts Aspire program promotes strong leadership as well as college and career readiness for students and young adults ages 14-21. Arts Aspire activities take place in a professional environment in which participants interact with business and community leaders, cultural organizations, non-profits, K-12 schools, universities, as well as families and patrons who take part in Center programs.

Arts Aspire is a three-tier pyramid of defined, hands-on activities and program levels that allow youth to graduate from one tier to the next beginning in high school and continuing beyond graduation, whether they attend college or not. The three levels are tailored to the experience and ability of participants as follows:

Teen Arts Ambassadors (ages 14-18)

Teen Arts Ambassadors provides general training in leadership and professional skills by community leaders. The group attends monthly meetings and workshops while working on a community-based outreach project with an area non-profit or business. Students can acquire work-place experiences and community service hours in Center education programs.

Arts Associates (ages 17-18)

Arts Associates receive project-based training in leadership and professional skills. Students gain leadership skills through direct contact with our education programs and can receive specialized training in multiple focus areas. Stipends are available for some projects.

Arts Apprentice (ages 18-21)

The Arts Apprentice program is an internship-based advanced training program in a focus area of interest. It offers hands-on, work-place experiences at the Center and increased responsibility in setting and meeting goals. Paid projects are available.

After-school activities offered during upcoming school year

The Center will also offer its popular after-school youth programs, ARTastic Collaborations and Stage Kids as well as private lessons in various disciplines for both kids and adults during the 2018-19 school calendar. ARTastic Collaborations is an interdisciplinary after-school program designed for children ages 6-10 that encourages creativity, builds concentration, and increases self-confidence for public speaking. Classes meet once a week and work on both visual arts, including drawing, painting, and mixed-media art techniques, as well as performing arts, including instruction in drama, improvisation, storytelling, music, and movement. The popular Stage Kids and Stage Kids Encore programs return this fall. Designed for children starting at age 8 who are interested in the performing arts, the program includes vocal training and dance, and culminates in a special performance at the 500-seat Hollywood Central Performing Arts Center. The Center also offers private instruction for students of all ages and skill levels. These one-on-one lessons give students the ability to progress at their own pace, allowing them to gain full understanding of the discipline being taught. No prior experience is required. For more information on our education programs visit <http://artandculturecenter.org/education> or call our education department at 954-921-3274.



*The HLCA Will Celebrate
The National Night Out
On Tuesday October 2nd
At Eppleman Park.
SAVE THE DATE!*

Insurance: A Hidden Threat to our Lakes Lifestyle

By Alex Sommers – HLCA Vice President

Most of the threats to our pleasant life in District 1 are highly visible, and we can usually do something to overcome or reduce them. Sea level rise and King tides are annual events, and measurable, and we know how to deal with them while we plan and build to reduce our losses. Hurricanes occur with a lot of randomness, and, if we are lucky, miss us completely or do little property damage. These natural events we can see and feel, and deal with in our own ways as individuals or work with City Hall to get things fixed via community action. But there is a hidden danger out there, one that is not natural yet can still seriously disrupt our personal financial well-being and our property values. That potential threat is insurance, which includes coverage for flooding, wind damage, and business disruption. Insurance is our invention, a clever way to deal with financial risk in a rational, collective way. In early America, ship-owners created insurance pools that would give a minimal payoff to an owner who lost his ship or cargo, thereby preventing his bankruptcy or inability to build a replacement and continue to trade overseas. Today, we have flood insurance, through the National Flood Insurance Program, to help us repair water damage, wind insurance to rebuild a house whose roof has gone elsewhere, and various other kinds of insurance to help us stay in business and replace ruined cars and boats. We do not have to buy insurance unless required to do so to secure a mortgage or home equity loan. We can self-insure and cover any losses from our own pockets. Or we can buy insurance at the level we think we need to balance our perceived sense of risk against the losses we think we can handle to survive economically. Up to now, insurance has not been expensive. We have been able to buy the insurance we think we need at a reasonable price. But that is about to change!

Since District 1 is low-lying and flanked by the Lakes, the ICW, and the not-so-gentle Atlantic Ocean, most of us buy flood insurance at relatively low cost from insurers backed by government. There are limits to this insurance, but we can obtain more from private underwriters at considerable expense. However, as climate change seems to be creating more and more serious flooding events, payouts are increasing at exponential rates thereby forcing the Feds to consider major changes in both coverage and cost for homeowners and businesses in vulnerable coastal and inland areas. Similarly, wind insurance is expected to see substantial premium hikes as insurers struggle to cover claims from Irma, Maria, and Harvey. Since insurers must hold large cash reserves for future claims, and buy re-insurance on international markets to stay solvent, they must increase premiums to cover their own sense of risk. Insurers of all kinds are going to set our premiums at the level they think they need to pay future claims in a more risky future where storms will be both more frequent and more violent.

Putting all this together, the insurance industry is going to hit us pretty soon with higher premiums and more restrictions. To protect our real estate investments we are going to have to pay them. Lenders may require that we do so. There is more weather-related risk out there, and self-insurance may not be a good idea. We must look ahead and plan our insurance needs carefully. In Colonial days, the threats to shipping were hurricanes and Blackbeard and his ilk! Today we only have climate change to worry about, and that may well be a bigger threat.

Broward County Mayor Beam Furr

All of us have experienced the frustration of waiting too long at a red light, or wondering what is taking the next bus so long, or being late because of gridlock. In Broward County, many residents are often frustrated by how long it takes to get places – and I count myself among them! As a County Commissioner, people talk to me every day about transportation. After all, we all have to get around. Broward County is one of the fastest growing counties in America, and we receive over 11 million visitors a year, so the problem will only get worse. That's why this November, Broward residents will have the chance to vote on a referendum for major transportation enhancements and improvements. Our residents deserve a first-class transportation system. Broward County is growing and thriving, and our transportation system should grow and thrive along with it. Broward County has an extensive plan for Regional Mobility and Transportation Enhancements. The plan offers forward-looking options, with projects that will be implemented over a period of thirty years and incorporate all the newest technology. The projects in the plan are extensive and feature specific improvements and projects for every single city in Broward County.

If implemented, the enhancements in this plan could significantly reduce traffic and produce a bevy of affordable public transportation options for residents like you. Our plan includes 73 major intersection improvements, 46 miles of expanded roads, 40 miles of new sidewalks, 27,000 feet of drainage along roadways, 9 miles of resiliency improvements, 95 miles of greenways, and 75 miles of fiber optic cables that will be used for traffic light synchronization. It also includes many new and more frequent bus routes, paratransit improvements, community buses, and light rail. You can learn more about the plan at broward.org/pennyfortransportation. There, you can check out our presentation, look up all projects in Hollywood, and look at an interactive map to see projects throughout the county.

Having a world-class public transit system is essential in Broward County. We should not lag behind places like Salt Lake City or San Francisco when it comes to having some of the best public transportation in the country. Amazon is looking at Broward County as one of the 20 best cities where they could put their new headquarters, for good reason. But there are serious concerns that we do not have the public transportation system that our competitors do. Let's change that. This plan features proposals for many transit improvements that make use of the best 2018 and beyond solutions.

This November's referendum will ask residents to approve a 1% sales surtax to fund this plan. What does this mean? It essentially amounts to paying an extra penny in sales tax for every dollar spent on purchases up to \$5000, which will usually amount to a few extra cents per purchase. If the referendum is approved with 50% of the vote, we will start implementing the proposed projects, with major improvements coming within five years.

No matter how you vote on other issues, this one is a very important referendum. Make sure you educate yourself, and don't turn in your ballot after just voting for Governor or Senator or Commissioner. There are important local questions and races up and down the ballot this year, and this question is definitely one of them. As always, please do not hesitate to reach out to my office if you have any questions or comments!

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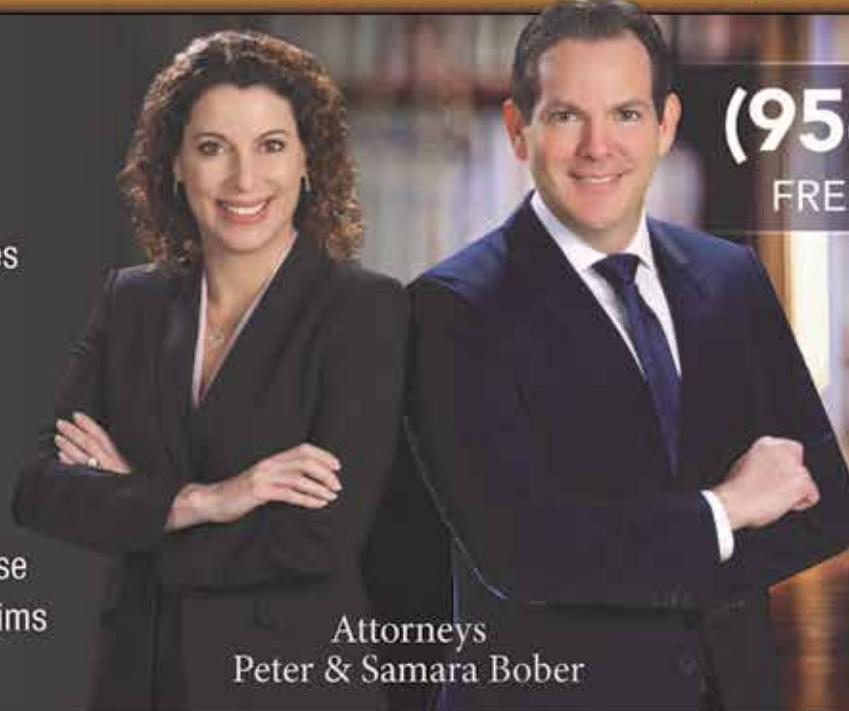
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District I Report

By Vice Mayor Debra Case

Beach Community Redevelopment Agency (BCRA)

Lots of questions lately about the Community Redevelopment Agency and should it be dissolved. The biggest bang for your buck is to keep the CRA in place, continue to refund allowable amounts to the City and get the refund back from the County to use for a specified projects list outside the CRA Districts.

\$1 without a CRA equals:

- .55 City of Hollywood
- .40 Broward County
- .04 Hospital District
- .01 Schools District

Dissolve the CRA, then the City will add \$22.2M (2017-2018) for CRA district expenses to general budget:

BCRA Debt Service (7.2M)

Enhanced Services (5.7M)

Beach Maintenance (2pm-10pm service) was never established therefore not enhanced but actual city responsibility (2.4M)

To City refund from CRA (6.9M) - Lose the County refund

The city's general fund budget would continue to realize a balance in the red even if the CRA was closed down today. The net gain for the city would be approximately \$3M deficit (\$19M property tax income less BCRA expenses \$22M).

Register to and VOTE!

Hollywood's ballot item on November 6, 2018 includes many changes to our City's Charter (a Charter is akin to the US Constitution). On a County level the voting items include the 1% Transportation Tax and the Homestead \$25K additional deduction. With so many ballot items our General Obligation Bond will be in a special vote in March 2019. Most importantly - exercise your right to VOTE! The time is now and now being the time for all eligible young voters to register and vote on November 6, 2018. Make a difference while the iron is hot!

Parks, Recreation and Cultural Arts

YES, the Cardboard Boat Race is back October 13, 2018! Sponsor information is forthcoming from Renee Richards r-richards@hollywoodfl.org. Gather your families and friends and let's get together at the Hollywood Marina! Thanks go to our City of Hollywood Marine Advisory Committee and our Parks, Recreation and Cultural Arts Department for bringing back the fun.

Golf Courses

Orange Brook Golf Course is seeking funding through the General Obligation Bond (GOB) to enhance the facilities and the course. Whether to fund by GOB or grants and other options is for discussion. Hollywood Beach Golf Course is on the GOB to build a club house and community center. Sunset Golf Course is looking to be redeveloped by the land owner - residents want to preserve the nature there. Would you support a variance? Or a land swap? Email your city Mayor-Commissioners@hollywoodfl.org

Derelict Boats in Waterway

Across from the Villas of Positano, just north of the Sheridan Bridge, is a cove that serves as a perfect condition to anchor boats. Unfortunately, some have abandoned their boats, left them half sunk with no indication that these owners care. Our marine police are aware and monitoring but it's not okay to use our ICW in this manner. The Florida Fish and Wildlife Conservation Commission (FWC) announced the opportunity to apply for Derelict Vessel Removal Grants. Our Police Chief O'Brien stated the grant was submitted and in July we received approval. He said we will be utilizing the funding to remove 4 or 5 derelict vessels. GREAT JOB!

Sea Level Rise Study

In April, the City released a Request for Proposal (RFP) for a vulnerability study for all of Hollywood. RFP-4582-18-RL City-Wide Vulnerability Assessment and Adaptation Plan. We are in the process of addressing the subject of Sea Level Rise. It is real and we need to address it immediately. Insurance rates will be on the rise if nothing is done. Thank you, Alex Sommers, HLCA Vice President, for keeping the informative SLRAC meetings on track for September 2018.

Clean our Waterways

It takes a village; let's take it personally and let it begin with us. Keep a to-go bag with you, bring your own reusable cup with you, recycle everything. Monday, October 1, 2018 Plastic and Foam Free Hollywood Beach compliance begins. The City of Hollywood is committed to reducing environmental impacts and becoming more sustainable. One step the City has taken in achieving this goal is to ban the use of nonbiodegradable containers, like plastics and expanded polystyrene foam (EPS), for serving food products. Beginning October 1, 2018, according to Chapter 97.05 of the City of Hollywood Code of Ordinances, any establishment located east of the Intracoastal Waterway selling food intended for consumption by customers off the premises of their business, is included in the ban. Learn more by visiting the Foam Free webpage on the City's website: <http://www.hollywoodfl.org/1143/Plastic-and-Foam-Free-Beach>.

My Notice to Everyone

After months of very thoughtful deliberation, I have made the difficult decision not to seek re-election for the next term as Commissioner for District 1. This is a sensitive time in my husband Terry's prognosis of Parkinson's Disease and will require a dedication of time and attention on my part that I feel will not permit me to do justice to the requirements of my position as commissioner. I am, however, committed to completing the next few months as Vice Mayor and Commissioner to the best of my ability and in full representation of my district as well as all the residents of our wonderful city.

I have from the beginning of my election and continue today to feel very honored and privileged to serve alongside our distinguished governing body and the many city departments that are instrumental in making our city work and such a special place to call home.

Contact me at dcase@hollywoodfl.org and copy my Assistant, Jill Lavaniegos-Diaz who will keep me informed at jlavaniegos-diaz@hollywoodfl.org.

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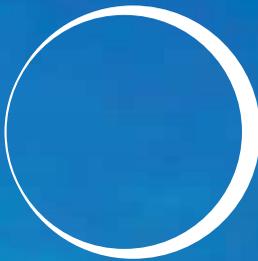
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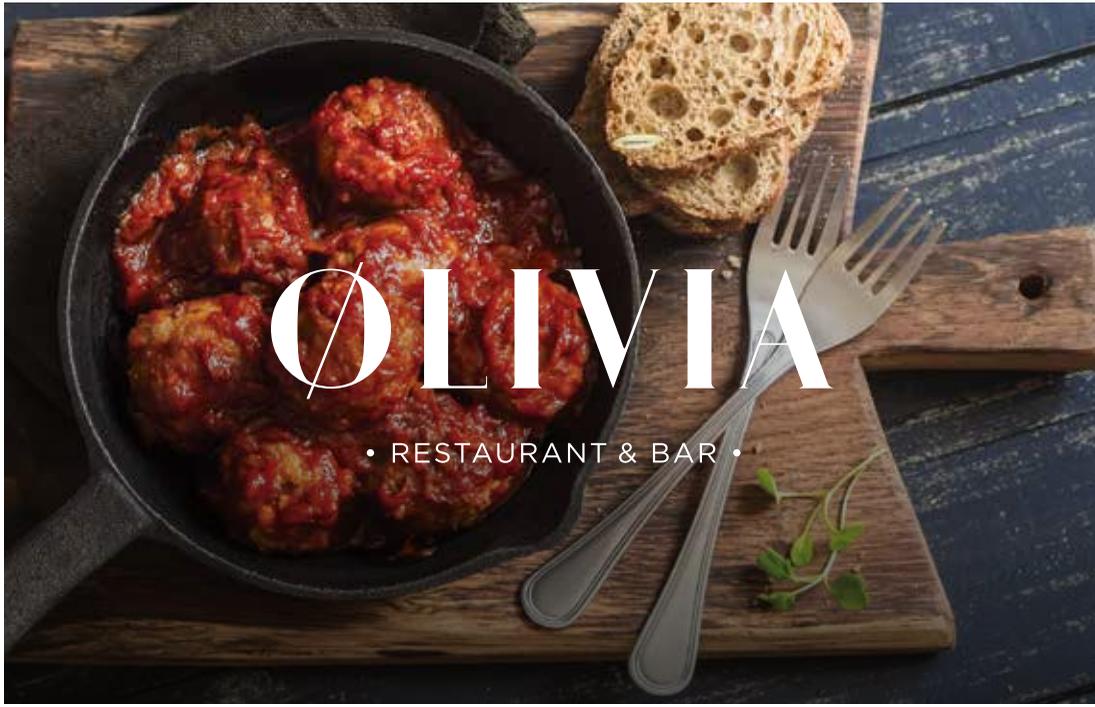
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The advertisement features a background image of wine glasses on a table. The text is primarily in white and gold on a dark purple background. It includes the event name "Grapes For Grades", the date and time, the location, and the beneficiary organizations. The Greater Hollywood Chamber of Commerce logo is at the bottom.